4 ABSTRACT

5   A method for providing an appliance personality is presented comprising ascertaining a

6 current location/location type for the electronic appliance, selecting a suitable electronic

7 appliance personality based, at least in part, on the ascertained location/location type of the

8 electronic appliance and provisioning the selected appliance personality on the electronic

9 appliance.

10

Iverson - M&A for providing a
location based appliance personality

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